



Webinar Registration Form

Retention Modeling: Using Data To Customize Interventions & Change Success Trajectory Tuesday, June 25 ~ 3:00-4:15pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

Ever-tightening resources have become the reality for most institutions. Campuses have to figure out how to effectively utilize their assets. Retention Modeling is an effective way of using the data we gather from students through the admissions and enrollment processes, along with the survey data identifying psycho-social factors, which the literature suggests have predictive value. The research strongly implies that targeted early intervention improves student success outcomes for these students. This webinar will guide participants through the process of developing a model, implementing a data-driven intervention, and assessing that intervention. Through analyzing the data, campuses can identify students more likely to achieve lower levels of academic success and direct customized, early interventions designed to change their success trajectory.

Objectives:

- Review retention modeling literature
- Discover how to develop a basic retention model using acquired student data
- Discover how to capture psycho-social data related to retention
- Learn how to utilize the data for early intervention for students; improving retention, GPA, and percent in good academic standing

Who Should Attend?

- 2-year & 4-year institutions
- Academic Affairs/Instruction
- Student Services/Affairs
- Retention Specialist
- Enrollment Services



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Speaker(s)



Dale Tampke / Associate Vice President for University Advancement

Texas Woman's University

"We collect a lot of student data. A well-constructed retention model can help turn much of that student data into actionable information. Thoughtful intervention using retention modeling outcomes can help campuses get out in front of retention issues before they become acute. This webinar will step participants through the process of developing a model, implementing a data-driven intervention, and assessing that intervention."

Dale Tampke is Associate Vice President for University Advancement at Texas Woman's University. Dale has held a variety of administrative positions including Assistant Provost for Student Academic Services at Loyola University Chicago, Dean of Undergraduate Studies at the University of North Texas, and Assistant Provost for Undergraduate Retention at Ohio University. In addition to his administrative work at Loyola, Dale has served as Clinical Professor of Education, teaching in the Higher Education area at Loyola. He has also held faculty appointments as Research Associate Professor of Counseling and Higher Education at the University of North Texas and Assistant Professor of Higher Education (affiliate) at Ohio University.

Dale presents frequently on student retention and assessment issues at conferences such as the National Symposium on Student Retention, the National Conference on the First Year Experience, ACUHO-I, and NASPA. His professional activities include service on the Advisory Board of the National Resource Center for the First Year Experience and Students in Transition, as well as involvement in the American Association of Colleges and Universities (AAC&U), the Consortium for Student Retention and Data Exchange (CSRDE), National Academic Advising Association (NACADA), and the National Association of Student Personnel Administrators (NASPA). He serves on the editorial boards of the Journal of the First Year Experience and Students in Transition, the Journal of College and University Student Housing, and the Journal of Student Affairs Research and Practice.

Newsletter



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Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

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We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.